

SCHEDULE PRIVACY POLICY -

This Privacy Policy is a part of the Terms and Conditions and all terms defined in the Terms and Conditions have the same meaning used here in this Privacy Policy.

CHEEP respects the privacy of its users (“**Users**”) and is committed to protect it in all respects. This Privacy Policy explains how User personal information which is provided is used.

This Privacy Policy statement shall apply to all users who visit and access CHEEP application and mobile application or any other web based application or WAPsite or platform namely [*insert the URL*] (collectively referred to as “**Application**”). The User unconditionally agrees that browsing the Application and/or using its services signifies their unconditional assent to this Privacy Policy.

PERSONAL INFORMATION

This Privacy Policy is published in compliance of:

- (i) Section 43A of the Information Technology Act, 2000; and
- (ii) Regulation 4 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Information) Rules, 2011.

What information we collect about User?

We collect personal information from User when User register the application and make payment. We also collect information when User complete any customer survey. Information may also be collected by using cookies.

All required information is service dependent and CHEEP may use the above said user information to, maintain, protect, and improve its services (including advertising services) and for developing new services

Such information will not be considered as sensitive if it is freely available and accessible in the public domain or is furnished under the Right to Information Act, 2005, any rules made there under or any other law for the time being in force.

Cookies

Cookies are small text files that are placed on User computer by websites that User visit. To improve the responsiveness of the sites for our users, we may use "cookies", or similar electronic tools to collect information to assign each visitor a unique, random number as a user identification (User ID) to understand the user's individual interests using the identified computer. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Unless you voluntarily identify yourself (through registration, for example), we will have no way of knowing who you are, even if we assign a cookie to your computer. The only Personal Information a cookie can contain is information you supply (an example of this is when you ask for our Personalised Horoscope). A cookie cannot read data off your hard drive. Our advertisers may also assign their own cookies to your browser (if you click on their ads), a process that we do not control.

Our web servers automatically collect limited information about your computer's connection to the Internet, including your IP address, when you visit our site. (Your IP address is a number that lets computers attached to the Internet know where to send you data -- such as the web pages you view.) Your IP address does not identify you personally.

How will we use the information we collect from User?

Information that we collect from User is used to process User order, registration and to manage User account. We may also use User information to email or SMS User about other products or services that we think may be of interest to User. To unsubscribe User need to access to User information.

You have a right to request a copy of the information we hold on User at any time. This information will be available within the application.

We will also disclose User personal information if required to do so by law, such as to comply with a subpoena, or similar legal process when we believe in good faith that disclosure is necessary to enforce our Terms and Conditions, or in urgent circumstances, to protect personal safety, the public or our Applications, investigate fraud, or respond to a government request.

Other applications /websites

Our Application may have links to other websites. This Privacy Policy only applies to this Application. User should therefore read the privacy policies of the other websites when User are using those sites.

Third party beneficiary

You acknowledge and agree that Service Professionals are third party beneficiaries of these Terms and Conditions upon User acceptance of the terms of this Terms and Conditions, Service Professionals will have the right (and are deemed to have accepted the right) to enforce these Terms and Conditions against User as a third party beneficiary thereof.

ACCESSING AND UPDATING PERSONAL INFORMATION

When you use Application, we make good faith efforts to provide you, as and when requested by you, with access to your personal information and shall further ensure that any personal information or sensitive personal data or information found to be inaccurate or deficient shall be corrected or amended as feasible, subject to any requirement for such personal information or sensitive personal data or information to be retained by law or for legitimate business purposes. We ask individual users to identify themselves and the information requested to be accessed, corrected or removed before processing such requests, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup tapes), or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort. Because of the way we maintain certain services, after you delete your information, residual copies may take a period of time before they are deleted from our active servers and may remain in our backup systems.

INFORMATION SECURITY

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, including appropriate encryption and physical security measures to guard against unauthorized access to systems where we store personal data.

All information gathered on CHEEP is securely stored within the CHEEP controlled database. The database is stored on servers secured behind a firewall; access to the servers is password-protected and is strictly limited. However, as effective as our security measures are, no security system is impenetrable. We cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. And, of course, any information you include in a posting to the discussion areas is available to anyone with Internet access.

However the internet is an ever evolving medium. We may change our privacy policy from time to time to incorporate necessary future changes. Of course, our use of any information we gather will always be consistent with the policy under which the information was collected, regardless of what the new policy may be.

We use third-party advertising companies to serve ads when you visit our Application. These companies may use information (not including your name, address, email address or telephone number) about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you. Any complaints or concerns with regards to content or to report any abuse of laws or breach of these terms may be taken up with the designated grievance officer as mentioned below via post or by sending an email to support@cheep.co.in

GRIEVANCE REDRESSAL

Redressal Mechanism: Any complaints, abuse or concerns with regards to content and or comment or breach of these terms shall be immediately informed to the designated Grievance Officer as mentioned below via in writing or through email signed with the electronic signature to .

Cheep APP India LLP
Grievance Redressal Officer – Mr. Niranjana Singh

Cheep App India LLP
05, Royal Palms, Aarey Milk Colony,
Goregoan (East), Mumbai

T - +91 22 6771 1000/ Toll Free - +1800 266 0777
Email -support@cheep.co.in

We request you to please provide the following information in your complaint:-

1. A physical or electronic signature of a person authorized to act on behalf of the copyright owner for the purposes of the complaint.
2. Identification of the copyrighted work claimed to have been infringed.
3. Identification of the material on our Application that is claimed to be infringing or to be the subject of infringing activity.
4. The address, telephone number or e-mail address of the complaining party.
5. A statement that the complaining party has a good-faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent or the law.
6. A statement, under penalty of perjury, that the information in the notice of copyright infringement is accurate, and that the complaining party is authorized to act on behalf of the owner of the right that is allegedly infringed.